



Robyn Preston MP

Member for Hawkesbury

MEDIA RELEASE

Tuesday, 30 July 2019

HAWKESBURY FAMILIES GIVE CREATIVE KIDS THE THUMBS UP

More than 250,000 Creative Kids vouchers have been downloaded in just six months, saving thousands of NSW families \$100 per child off the cost of creative and cultural learning activities. Already 5,464 Creative Kids vouchers have been downloaded by Hawkesbury families enthusiastically embracing the programme.

Member for Hawkesbury Robyn Preston MP announced the milestone today and encouraged parents to check their eligibility for the voucher when enrolling their children in creative activities.

“Parents simply love Creative Kids and have given it the thumbs up. This voucher helps parents plan for creative and cultural activities, which can really add to a household budget,” Ms Preston said.

“This programme compliments the hugely popular Active Kids vouchers which were doubled to two vouchers per child from 1st July. For a family with two children, Creative and Active Kids vouchers combined will save you \$600 per year.”

“Involvement in creative and cultural learning activities is critical to a child’s growth and development – but enrolment costs can be expensive.

“School holidays are almost over and parents will be enrolling children in activities. This voucher can help unlock a child’s creative talent.”

Creative Kids brings a range of creative and cultural activities under the one umbrella, from creative arts and speech to drama, languages, digital design, coding as well as music. There are over 2,800 approved Creative Kids providers across over 2,600 locations in NSW.

There are more than 70 NSW Government cost of living rebates and savings available, including Active Kids vouchers, Toll Relief, CTP refunds and Energy Switch. The average saving from Service NSW’s cost of living appointment service per customer is \$550, with households eligible for up to \$2,000 in savings.

Over the last year, more than \$800 million in savings has been delivered to people across NSW through the Cost of Living programme. More than \$1 billion in savings is expected to be given back to households across NSW over the next year.

For more information on the Creative Kids programme visit www.service.nsw.gov.au/campaign/creative-kids

Media: Adam Foda | Office of Robyn Preston MP | (02) 4578 0300