



Robyn Preston MP

Member for Hawkesbury

MEDIA RELEASE

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SCHOLARSHIP IN EVENT MANAGEMENT UP FOR GRABS

Future industry leaders living in Hawkesbury can now apply for one of 12 event management scholarships thanks to the NSW Government's partnership with Meetings and Events Australia (MEA).

Member for Hawkesbury Robyn Preston MP said the scholarships, which are each valued at \$7,500, are available to those wanting to upskill and achieve their career goals within the events industry.

"Whether you are already working in tourism or events, or looking to kick start your career, this is a fantastic opportunity to develop your skills in a field which injects big dollars into our region," Ms Preston said.

"The course will be delivered via an online learning tool allowing students to complete the tasks at their own pace and in their own time."

Minister for Jobs, Investment, Tourism and Western Sydney Stuart Ayres said the tourism and events industry has taken a massive hit as a result of the COVID-19 pandemic, with many businesses forced to stand down workers, reduce hours and staffing levels and in some cases, close their doors.

"The need for a skilled workforce has always played a critical role in delivering successful events but is now more essential than ever as we plan to enter the recovery phase following the crisis," Mr Ayres said.

MEA Chief Executive Officer Robyn Johnson said, "MEA is excited to partner with Destination NSW to help upskill and future-proof the NSW business events sector. MEA's Diploma of Event Management is highly regarded and this is a wonderful opportunity for students to gain credentials, join the industry or further their career in events."

The scholarship program is part of the NSW Government's \$6 million Regional Conferencing Strategy and Action Plan developed by the State's tourism and major events agency, Destination NSW.

Scholarship applications close on Friday 17 July 2020. For more information and to apply for a scholarship, visit www.meetinns.com.au/scholarships

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